

# SIGNATURE SPONSOR - \$50,000

## Corporate Recognition Benefits

- 3 Golf Foursomes (12 players total)
- The tournament package for each player includes:
  - Tournament round at the prestigious Valhalla Golf Club, home to six past major championships and the 2024 PGA Championship
  - Forecaddie service (one forecaddie per foursome)
  - \$150 credit to the Valhalla Golf Shop
  - Additional player gifts
  - Lunch, on-course snacks & beverages, post-golf cocktails, and heavy hors d'oeuvres
  - Post-golf awards
- VIP seating reserved at the Kentucky Golf Classic James B. Beam Distilling Co. Dinner
  - Reception starts Sunday, September 8th at 5:30 pm
  - Transportation and overnight accommodations will be provided if needed
- Logo recognition on the event website, eblasts, social media, premium signage (on course and at practice facility), and sponsor board
- Opportunity to address Kentucky Golf Classic attendees live or through sponsor-provided prerecorded video with ACS approval.
- Opportunity for a company executive to speak during the James B. Beam Distilling Co. Reception
- Live recognition as Signature Sponsor during the golf outing and dinner reception
- Company CEO/Donor qualifies as a member of the Kentucky Board of Ambassadors
- Company spotlight article or ad in player information guide/digital event program

# CHAMPIONSHIP SPONSORS - \$25,000

## Corporate Recognition Benefits

- 2 Golf Foursomes (8 players total)
  - The tournament package for each player includes the following:
    - Tournament round at the prestigious Valhalla Golf Club, home to six past major championships and the 2024 PGA Championship
    - Forecaddie service (one forecaddie per foursome)
    - \$150 credit to the Valhalla Golf Shop
    - Additional player gifts
    - Lunch, on-course snacks & beverages, post-golf cocktails, and heavy hors d'oeuvres
    - Post-golf awards
- Seating reserved at the Kentucky Golf Classic James B. Beam Distilling Co. Dinner
  - Reception starts Sunday, September 8th at 5:30 pm
  - Transportation will be provided if needed
- **Choice of available Tier I or Tier II "Presented By" recognition:**
  - Live and Silent Auction
  - Cocktail Hour
  - Golf Carts
  - Mission Moment
  - Post-Golf Dinner/Award Ceremony
- Company CEO/Donor qualifies as a member of our Board of Ambassadors
- Logo recognition on the event website, eblasts, social media, and sponsor board(s)
- Live recognition as Championship Sponsor on the day of the golf outing

# MAJOR SPONSOR - \$15,000

## Corporate Recognition Benefits

- 1 Golf Foursomes (4 players total)
- The tournament package for each player includes the following:
  - Tournament round at the prestigious Valhalla Golf Club, home to six past major championships and the 2024 PGA Championship
  - Forecaddie service (one forecaddie per foursome)
  - \$150 credit to the Valhalla Golf Shop
  - Additional player gifts
  - Lunch, on-course snacks & beverages, post-golf cocktails, and heavy hors d'oeuvres
  - Post-golf awards
- Seating reserved at the Kentucky Golf Classic James B. Beam Distilling Co. Dinner
  - Reception starts Sunday, September 8th at 5:30 pm
  - Transportation will be provided if needed
- **Choice of available Tier II "Presented By" recognition:**
  - Registration
  - Event Golf Balls
  - Putting Green
  - Driving Range
- Company CEO/ Donor qualifies as a member of our Board of Ambassadors.
- Logo recognition on the event website, eblasts, social media, and sponsor board

# MASTER SPONSORS - \$10,000

## Corporate Recognition Benefits

- 1 Golf Foursomes (4 players total)
  - The tournament package for each player includes the following:
    - Tournament round at the prestigious Valhalla Golf Club, home to six past major championships and the 2024 PGA Championship
    - Forecaddie service (one forecaddie per foursome)
    - \$150 credit to the Valhalla Golf Shop
    - Additional player gifts
    - Lunch, on-course snacks & beverages, post-golf cocktails, and heavy hors d'oeuvres
    - Post-golf awards
- Seating reserved at the Kentucky Golf Classic James B. Beam Distilling Co. Dinner
  - Reception starts Sunday, September 8th at 5:30 pm
  - Transportation is provided if needed to the reception
- Logo recognition on the event website, eblasts, social media, and sponsor board(s)

# SPONSORSHIP ADD-ONS

## **Contest Sponsor \$2,500**

### Corporate Recognition Benefits

- Choose from one of the following possible sponsorship opportunities:
  - Closest to the Pin contest
  - Longest Drive contest
  - Longest Putt contest
  - Hole in One contest
- Each contest sponsor opportunity includes:
  - Company logo in the event program
  - Acknowledgment at the designated area

## **Mission Banner \$1,000**

- One on-course sign in honor or memory of a loved one affected by cancer
- Recognition in event program

\*Does not include foursome package

## **Auction Donation**

### Corporate Recognition Benefits

- Consider donating an item or experience to our silent or live auction, which will be held during our Kentucky Golf Classic Jim Beam Dinner
- Company logo on signage with item at the event
- Company logo displayed in mobile bidding platform.

\*These add-ons do not include the golf and dinner experience